



# GSE | PROGRAM SCHEDULE WEEK 1 | Days 1—7

## Mon - June 19

TIME	ACTIVITIES	FACILITATOR(S)	LOCATION
7:30a – 8:30a	Breakfast	Residence Team	Harless Dining
9:30a – 11:30a	Student Photos	Bullseye Total Media	Memorial Student Center (MSC)
11:30a – 12:20p	Student Interviews / Videos	Bullseye Total Media	MSC
12:30p – 2:30p	Kickoff Lunch + Keynote	Pres. Brad D. Smith	Shawkey Room – MSC
2:45p – 4:45p	Leadership Session	Kevin Knotts, Ph.D.	Corbly Hall 106
4:45p – 5:00p	Daily Debrief	Dean York	Corbly Hall 106
5:20p – 6:45p	Dinner	Residence Team	Harless Dining Hall
7p – 11p	Evening Activities + Residence Debrief	Residence Team	Willis Hall
11:30p	LIGHTS OUT	Residence Team	Willis Hall

## Tues - June 20

TIME	ACTIVITIES	FACILITATOR(S)	LOCATION
7:30a – 8:30a	Breakfast	Residence Team	Harless Dining
8:40a	Morning Debrief – Login Check	Dean York	Corbly Hall 242
9:00a – 10:25a	DISC + TEAMS Overview	Jeremy Turner (virtual)	Corbly Hall 242
10:25a – 10:40a	Morning Break	GSE Team	Corbly Hall 242
10:40a – 12:00p	Finding Your Why	Jeremy Turner (virtual)	Corbly Hall 242
12:00p – 1:20p	Lunch	Zander Wagner (Bubbarino's)	Corbly Hall 106
1:20p – 1:30p	Afternoon Debrief	Dean York	Corbly Hall 242
1:30p – 2:55p	What is Entrepreneurship?	Sara Davis, Ph.D.	Corbly Hall 242
2:55p – 3:10p	Afternoon Break	GSE Team	Corbly Hall 242
3:10p – 4:30p	Personal Branding / LinkedIn	Sara Davis, Ph.D.	Corbly Hall 242
4:30p – 4:50p	Closing Debrief	Dean York	Corbly Hall 242

## Wed - June 21

TIME	ACTIVITIES	FACILITATOR(S)	LOCATION
7:30a – 8:30a	Breakfast	Residence Team	Harless Dining
8:40a	Morning Debrief	Dean York	Corbly Hall 242
9:00a – 10:25a	Opportunity + Business Research	Paula Taylor + Sara Davis, Ph.D.	Corbly Hall 242
10:25a – 10:40a	Morning Break	GSE Team	Corbly Hall 242
10:40a – 12:00p	Market Research	Paula Taylor + Sara Davis, Ph.D.	Corbly Hall 242
12:00p – 1:00p	Lunch	Residence Team	Harless Dining Hall
1:20p – 1:30p	Afternoon Debrief	Dean York	Corbly Hall 242
1:30p – 2:55p	Pitch Presentation Best Practices	Paula Taylor + Sara Davis, Ph.D.	Corbly Hall 242
2:55p – 3:10p	Afternoon Break	GSE Team	Corbly Hall 242
3:10p – 4:30p	Story Telling + Pitch Presentation	Sara Davis, Ph.D.	Corbly Hall 242
4:30p – 4:50p	Closing Debrief	Dean York	Corbly Hall 242

## Thurs - June 22

TIME	ACTIVITIES	FACILITATOR(S)	LOCATION
7:30a – 8:30a	Breakfast	Residence Team	Harless Dining
8:40a	Morning Debrief	Dean York	Weisberg 1201
9:00a – 10:25a	Design Thinking Seminar	Ben Eng, Ph.D.	Weisberg 1201
10:25a – 10:40a	Morning Break	GSE Team	Weisberg 1201
10:40a – 12:00p	Design Thinking Applied	Ben Eng, Ph.D.	Weisberg 1201
12:00p – 1:20p	Lunch	Jason Beter (Oscar's Burgers + Brews)	Weisberg 1203
1:20p – 1:30p	Afternoon Debrief	Dean York	Weisberg 1201
1:30p – 2:55p	Negotiations Part I	Kevin Knotts, Ph.D.	Weisberg 1201
2:55p – 3:10p	Afternoon Break	GSE Team	Weisberg 1201
3:10p – 4:30p	Negotiations Part II	Kevin Knotts, Ph.D.	Weisberg 1201
4:30p – 4:50p	Closing Debrief	Dean York	Weisberg 1201

## Fri - June 23

TIME	ACTIVITIES	FACILITATOR(S)	LOCATION
7:30a – 8:30a	Breakfast	Residence Team	Harless Dining
8:40a	Morning Debrief	Dean York	Weisberg 1201
9:00a – 10:25a	Zero to One Seminar I	Uyi Lawani, Ph.D.	Weisberg 1201
10:25a – 10:40a	Morning Break	GSE Team	Weisberg 1201
10:40a – 12:00p	Zero to One Seminar II	Uyi Lawani, Ph.D.	Weisberg 1201
12:00p – 1:00p	Lunch	Residence Team	Harless Dining
1:20p – 1:30p	Afternoon Debrief	Dean York	Weisberg 1201
1:30p – 2:55p	Student Individual Problem Pitch	Dean York – Taylor + Davis	Weisberg 1201
2:55p – 3:10p	Afternoon Break	GSE Team	Weisberg 1201
3:10p – 4:30p	Voting + Team Formation	Dean York + Taylor + Davis	Weisberg 1201
4:30p – 4:50p	Closing Debrief	Dean York	Weisberg 1201

## Sat - June 24

TIME	ACTIVITIES	FACILITATOR(S)	LOCATION
10:30a – 12:00p	Brunch	Residence Team	Harless Dining Hall
12:00p – 12:30p	Travel Prep	Residence Team	Willis Hall
12:45p – 4:00p	Heritage Farm – Adventure Park	GSE Travel Team	Wayne, WV
4:30p – 7:00p	Dinner	Residence Team	Harless Dining Hall
7:00p – 11:00p	Evening Activities + Residence Debrief	Residence Team	Willis Hall
11:30p	LIGHTS OUT	Residence Team	Willis Hall

## Sun - June 25

TIME	ACTIVITIES	FACILITATOR(S)	LOCATION
7:00a – 10:00a	Travel to Columbus	GSE Travel Team	Huntington to Columbus
10:00a – 3:00p	Columbus Zoo	GSE Recreational Team	Columbus
3:15p – 3:45p	Travel to Dave & Buster's	GSE Recreational Team	Columbus
4:00p – 8:00p	Dave & Buster's	GSE Recreational Team	Columbus
8:00p – 11:00p	Travel	GSE Travel Team	Huntington to Columbus
11:30p	LIGHTS OUT	Residence Team	Willis Hall



## GSE | PROGRAM SCHEDULE WEEK 2 | Days 8—14

Mon - June 26

TIME	ACTIVITIES	FACILITATOR(S)	LOCATION
7:30a - 8:30a	Breakfast	Residence Team	Harless Dining
8:45a	Morning Debrief	Dean York	Weisberg 1201
9:00a - 10:25a	Trademark Overview	Kevin Levine	Weisberg 1201
10:25a - 10:40a	Morning Break	GSE Team	Weisberg 1201
10:40a - 12:00p	Business Branding	Monisha Gupta	Weisberg 1201
12:00p - 1:20p	Lunch	GSE Team	Harless Dining Hall
1:20p - 1:30p	Afternoon Debrief	Dean York	Weisberg 1201
1:30p - 2:55p	Group Work	GSE Team	Weisberg 1201
2:55p - 3:10p	Afternoon Break	GSE Team	Weisberg 1201
3:10p - 4:30p	Group Work	GSE Team	Weisberg 1201
4:30p - 4:50p	Closing Debrief	Dean York	Weisberg 1201

Tues - June 27

TIME	ACTIVITIES	FACILITATOR(S)	LOCATION
7:30a - 8:30a	Breakfast	GSE Residential Team	Harless Dining
8:45a	Morning Debrief	Dean York	Weisberg 1201
9:00a - 10:25a	Business Structures	Kevin Levine	Weisberg 1201
10:25a - 10:40a	Morning Break	GSE Team	Weisberg 1201
10:40a - 12:00p	Business Structures	Casey Baker	Weisberg 1201
12:00p	Travel to The Center (Adv. Manuf.)	GSE Travel Team	The Center (4th Ave.)
12:15p - 1:30p	Lunch	Austin Cole	The Center - Atrium
1:30p - 4:30p	Tour + Use of Equipment	Deacon Stone + Center Team	The Center - Facility

Wed - June 28

TIME	ACTIVITIES	FACILITATOR(S)	LOCATION
7:30a - 8:30a	Breakfast	GSE Residential Team	Harless Dining
8:45a	Morning Debrief	Dean York	Corbly Hall 242
9:00a - 10:25a	Accounting Principles + Quickbooks I	Tim Bryan	Corbly Hall 242
10:25a - 10:40a	Morning Break	GSE Team	Corbly Hall 242
10:40a - 12:00p	Accounting Principles + Quickbooks II	Tim Bryan	Corbly Hall 242
12:00p - 1:00p	Lunch	GSE Residential Team	TBD
1:15p - 3:10p	Group Work	GSE Coaches/Mentors	Corbly Hall 242
3:10p - 3:25p	Afternoon Break	GSE Team	Corbly Hall 242
3:25p - 4:30p	Group Work	GSE Coaches/Mentors	Corbly Hall 242

Thurs - June 29

TIME	ACTIVITIES	FACILITATOR(S)	LOCATION
7:30a - 8:30a	Breakfast	GSE Residential Team	Harless Dining
8:45a	Morning Debrief	Dean York	Weisberg 1201
9:00a - 10:25a	Group Work	GSE Team	Willis Hall
10:25a - 10:40a	Morning Break	GSE Team	Willis Hall
10:40a - 12:00p	Group Work	GSE Team	Willis Hall
12:00p - 1:30p	Lunch	La Famiglia	Corbly Hall 106
1:30p - 4:30p	GSE Talent Showcase	Burke Allen	Corbly Hall 105

Fri - June 30

TIME	ACTIVITIES	FACILITATOR(S)	LOCATION
7:30a - 8:30a	Breakfast	GSE Residential Team	Harless Dining
8:45p - 11:30p	Heritage Farm Tour	GSE Team	Heritage Farm - Wayne Co., WV
12:00p - 1:00p	Lunch	GSE Team	TBD
1:15p - 5:00p	Blenko Travel + Tour	GSE Team + Blenko Team	Milton, WV

Sat - July 1

TIME	ACTIVITIES	FACILITATOR(S)	LOCATION
9:30a	Breakfast on the Run	GSE Residential Team	TBD
11:00a - 4:30p	POP-UP @ the Mall	GSE Team	Huntington Mall (Barboursville, WV)
5:00p - 6:00p	Dinner	GSE Team	TBD
6:30p - 11:00p	Relaxation	GSE Team	Willis Hall
11:30	LIGHTS OUT	GSE Team	Willis Hall

Sun - July 2

TIME	ACTIVITIES	FACILITATOR(S)	LOCATION
10:30a	Brunch	GSE Residential Team	Harless Dining Hall
11:30a - 2:15p	Group Work	GSE Team	Willis Hall
2:15p - 7:30p	Malibu Jacks	GSE Travel Team	Ashland, KY
7:30p - 11:30p	Evening Activities	GSE Team	Willis Hall
11:30p	LIGHTS OUT	GSE Residential Team	Willis Hall



## GSE | PROGRAM SCHEDULE WEEK 2 | Days 15—20

Mon - July 3

TIME	ACTIVITIES	FACILITATOR(S)	LOCATION
7:30a – 8:30a	Breakfast	GSE Residential Team	Harless Dining Hall
8:45a – 10:30a	Bullseye Interviews	GSE Team	Corbly Hall 106
10:30a – 12:00p	Guest / Group Work	Tony Wheeler / GSE Team	Corbly 106
12:00p – 1:00p	Lunch	GSE Team	Harless Dining Hall
1:15p – 3:00p	Entrepreneurial Finance I	Mac Festa	Corbly 106
3:00p – 3:15p	Break	GSE Team	Corbly 106
3:15p – 4:30p	Entrepreneurial Finance II	Mac Festa	Corbly Hall 106

Wed - July 5 + Thurs - July 6

TIME	ACTIVITIES	FACILITATOR(S)	LOCATION
7:30a – 8:30a	Breakfast	GSE Team	Harless Dining Hall
10:30a – 12:00p	Economics	Nabaneeta Biswas	Corbly Hall 242
12:00p – 1:00p	Lunch	GSE Team	Harless Dining Hall
1:00p – 5:00p	Group Work	Coaches/Mentors	Corbly Hall
5:00p – 6:30p	Dinner	GSE Team	Harless Dining Hall
6:30p – 11:00p	Evening Activities	GSE Team	TBD
11:30p	LIGHTS OUT	GSE Team	Willis Hall

Tues - July 4

TIME	ACTIVITIES	FACILITATOR(S)	LOCATION
8:30a	Breakfast	GSE Team	Harless Dining Hall
9:00a – 10:15a	Group Work	GSE Team	Willis Hall
11:00a – 4:30p	Pop-Up	GSE Team	Huntington Mall (Barboursville, WV)
4:30p – 11:00p	Fourth of July Celebration	GSE Team	TBD
11:30p	LIGHTS OUT	GSE Team	Willis Hall

Fri - July 7

TIME	ACTIVITIES	FACILITATOR(S)	LOCATION
7:30a – 8:30a	Breakfast	GSE Team	Harless Dining Hall
8:45a – 12:00p	Group Work	Coaches/Mentors	Don Morris Room
12:00p – 1:00p	Lunch	GSE Team	Harless Dining Hall
1:15p – 3:00p	Complete Group Work	Coaches/Mentors	Don Morris Room
4:30p – 8:00p	Demo Day	GSE Team	Shawkey Room
8:30p – 11:30p	Evening Activities	GSE Team	Willis Hall
11:30p	LIGHTS OUT	GSE Team	Willis Hall

Sat - July 8

TIME	ACTIVITIES	FACILITATOR(S)	LOCATION
8:30a	Wake-Up / Pack	GSE Residential Team	Willis Hall
9:00a – 11:30a	CHECK OUT	GSE Residential Team	Willis Hall
12:00p	GSE 2023 CLOSES	GSE Residential Team	Willis Hall